



Arts & Economic Prosperity

The Economic Impact of Nonprofit Arts Organizations and Their Audiences in

THE STATE OF DELAWARE

The *Arts & Economic Prosperity* study provides compelling new evidence that the nonprofit arts are a \$142.4 million industry in the State of Delaware—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts organizations, which spend \$100.4 million each year, leverage a remarkable \$42 million in additional spending by arts audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, parking garages, and other businesses.

Arts & Economic Prosperity lays to rest the common misconception that communities support the arts at the expense of local economic development. This study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in Delaware's economic well-being.

The impact of spending by arts organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts leverage significant amounts of event-related spending by their audiences.

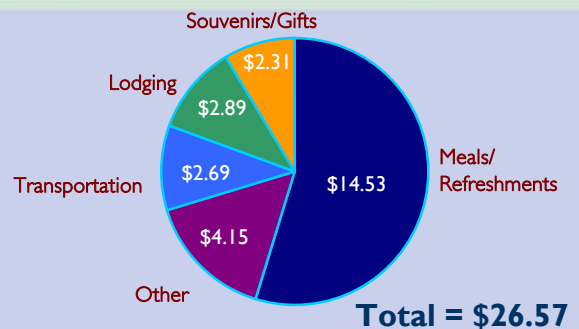
Impact of Nonprofit Arts Organizations

Total Expenditures	\$100,393,885
Full-Time Equivalent Jobs	2,581
Resident Household Income	\$77,164,000
Local Government Revenue	\$1,139,000
State Government Revenue	\$5,238,000

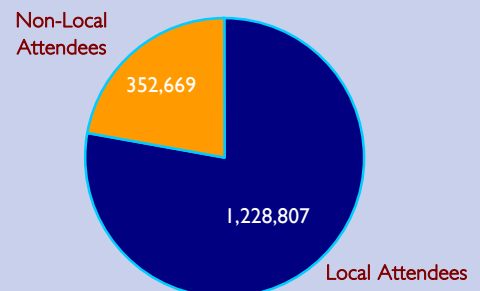
Impact of Nonprofit Arts Audiences

Total Expenditures	\$41,970,839
Full-Time Equivalent Jobs	1,104
Resident Household Income	\$25,247,000
Local Government Revenue	\$574,000
State Government Revenue	\$2,419,000

Average Spent by Nonprofit Arts Attendees Above the Cost of Admission



Attendance to Nonprofit Arts Events



Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$142,364,724
Full-Time Equivalent Jobs	3,685
Resident Household Income	\$102,411,000
Local Government Revenue	\$1,713,000
State Government Revenue	\$7,657,000