

# *Arts & Economic Prosperity*

**The Economic Impact of Nonprofit Arts Organizations and  
Their Audiences in the State of Delaware**



**Study conducted by Americans for the Arts**

[www.artsdel.org](http://www.artsdel.org)



# *The Most Comprehensive Study of Its Kind*

- **All corners of Delaware represented**
- **Data collected from 108 of 209 nonprofit arts organizations**
- **Budget range of respondents: \$0 to \$43.7 million**
- **2,158 arts attendees surveyed**
- **Input/output model customized for Delaware**
- **Conservative and reliable research approach**





# *Nonprofit Arts in Delaware: A \$142.4 Million Industry*

## **Economic Impact of the Nonprofit Arts Industry**

Total Expenditures	\$142.4 million
Full-Time Equivalent Jobs	3,685
Resident Household Income	\$102.4 million
Local Government Revenue	\$1.7 million
State Government Revenue	\$7.7 million



# *Nonprofit Arts Organizations in Delaware*

## **Economic Impact of Nonprofit Arts Organizations**

Total Expenditures	\$100.4 million
Full-Time Equivalent Jobs	2,581
Resident Household Income	\$77.2 million
Local Government Revenue	\$1.1 million
State Government Revenue	\$5.2 million



# *Arts Audiences in Delaware*

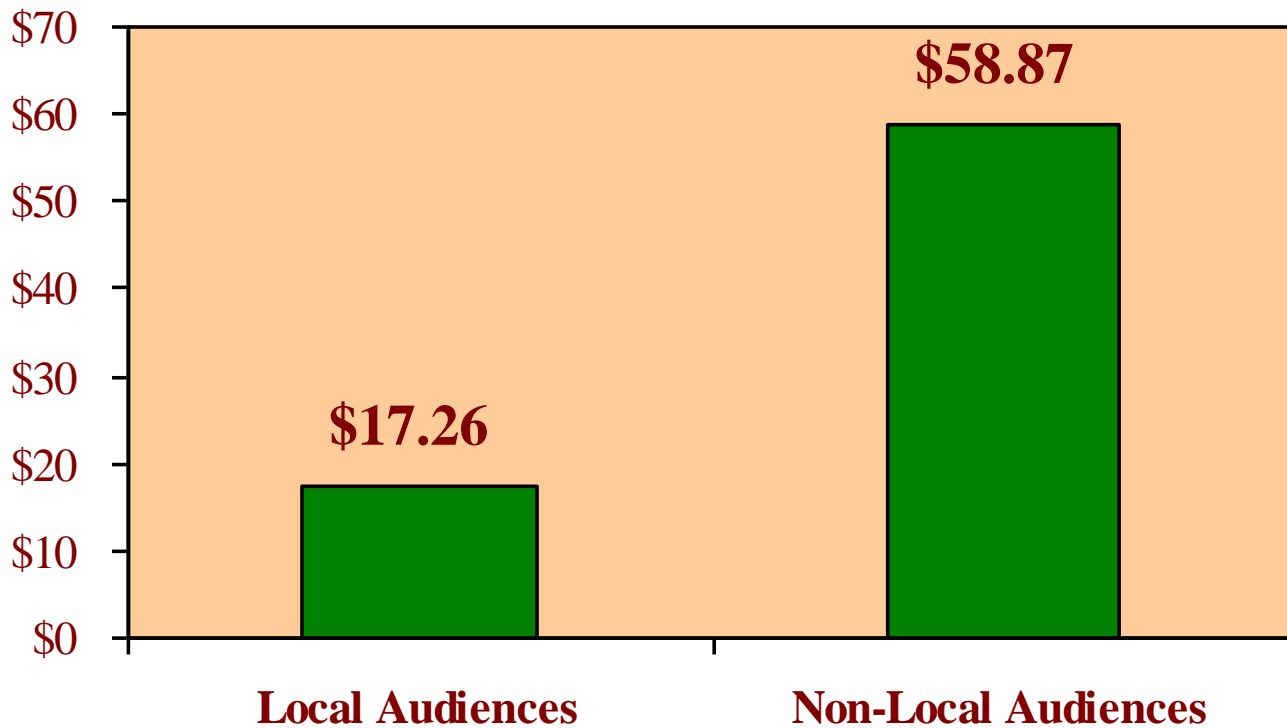
## **Economic Impact of Nonprofit Arts Audiences**

Total Expenditures	\$42.0 million
Full-Time Equivalent Jobs	1,104
Resident Household Income	\$25.2 million
Local Government Revenue	\$574,000
State Government Revenue	\$2.4 million



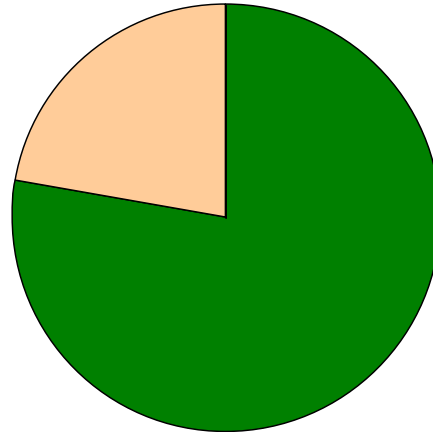


## *Visitors Spend 241% More*



# *Delaware's 1.58 million Arts Attendees: Local vs. Non-Local*

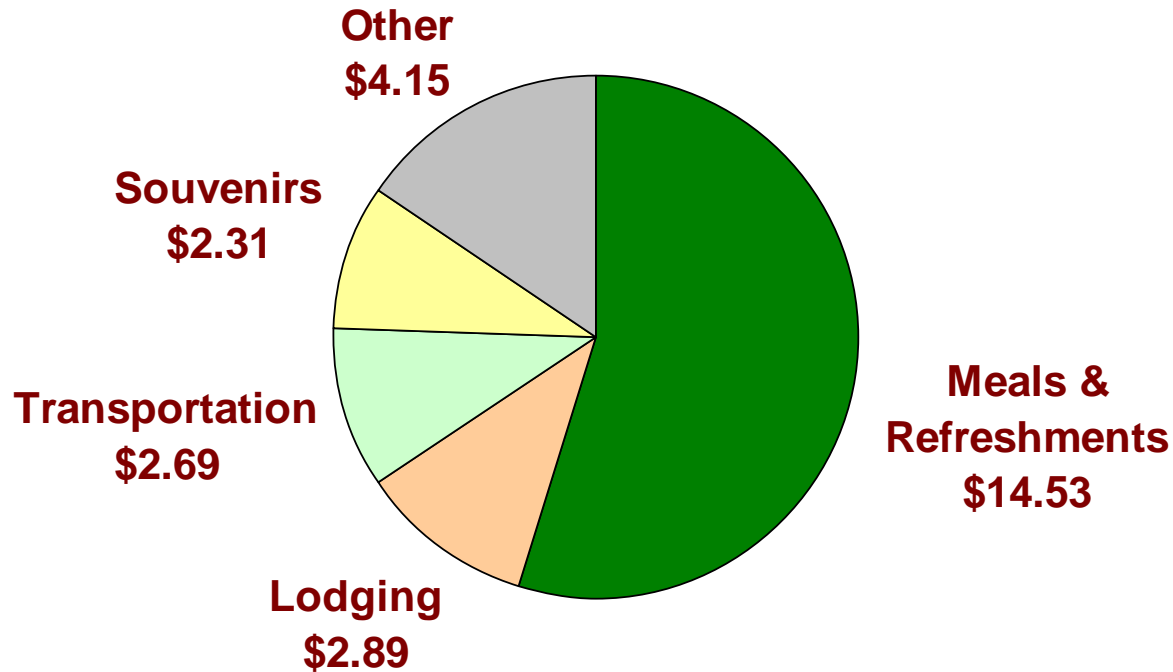
**Non-  
Resident  
Attendees  
352,669  
(22%)**



**Resident  
Attendees  
1,228,807  
(78%)**



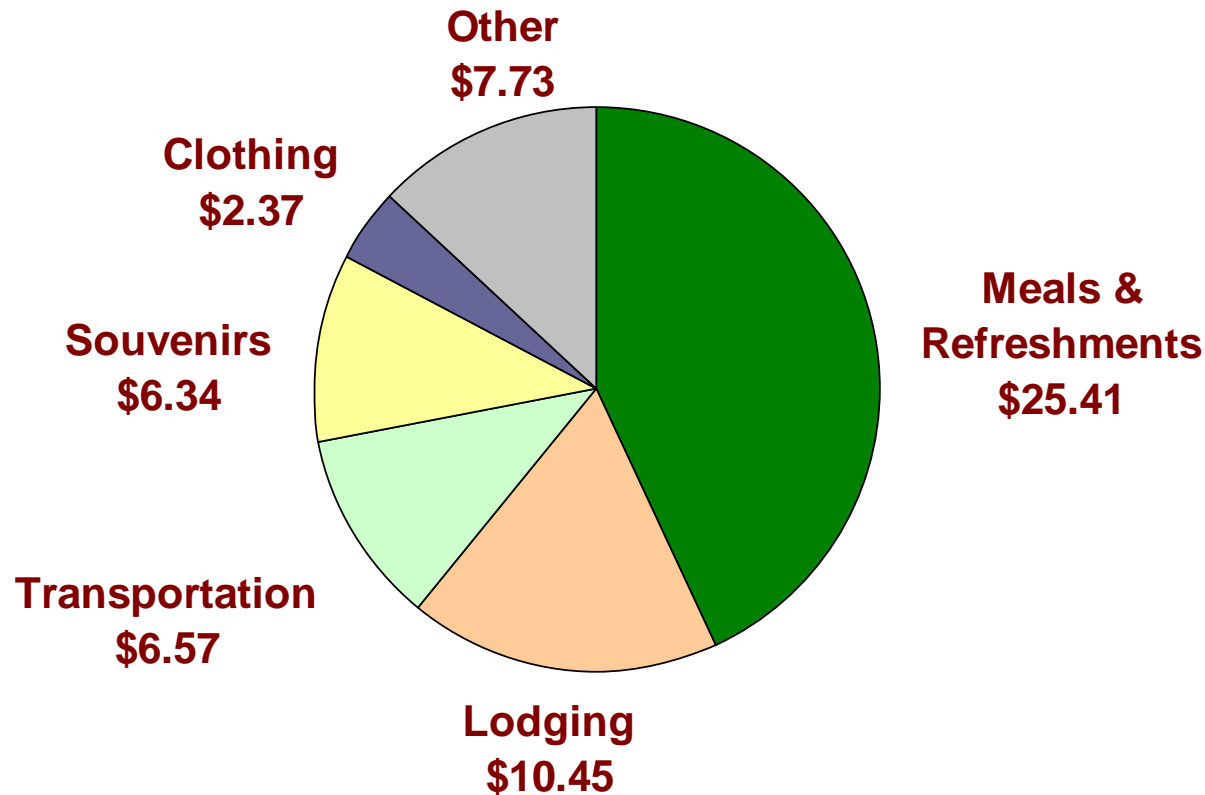
# *Delaware's Arts Attendees: Spend \$26.57 Per Person, Per Event*







# *Delaware's Non-Resident Arts Attendees: Spend \$58.87 Per Person, Per Event*



# *How Delaware Stacks Up: Event-Related Spending by Audiences (Per Person, Per Event, Excl. Admission)*

- |  |         |
|--|---------|
| ➤ Delaware:  | \$26.57 |
| ➤ Similar Population Areas:<br>(Population 500,000 to 999,999) | \$23.61 |
| ➤ National Average:  | \$22.87 |





# *How Delaware Stacks Up: Spending By Nonprofit Arts Organizations*

- **Delaware:** **\$100,393,885**
- **Similar Population Areas:** **\$100,442,018**  
**(Population 500,000 to 999,999)**



# *Volunteerism . . . An Impact Beyond Dollars*

- **10,196 volunteers in 2005**
- **Donated 409,612 hours**
- **A Value of \$7.2 million**



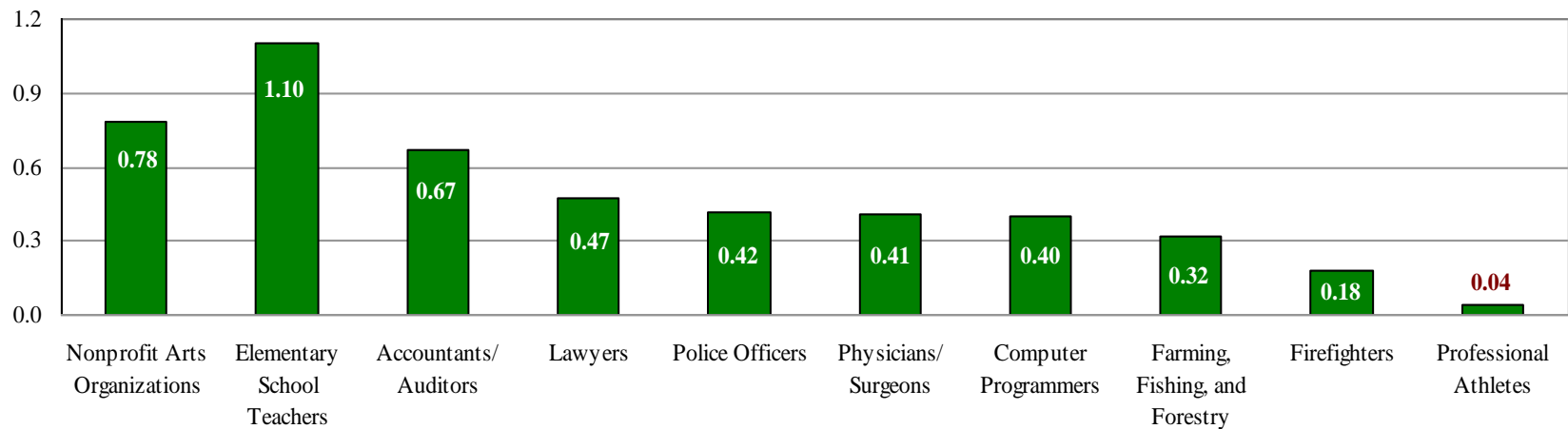
# *Delaware's Nonprofit Arts Industry*

- **Attracts Audiences**
- **Spurs Business Development**
- **Supports Jobs**
- **Generates Government Revenue**



# *Industry Comparisons Nationally*

**Percentage of U.S. Workforce During 2000**





# *Nationally, Nonprofit Arts are a \$134 Billion Industry*

## **Total Economic Impact of the Nonprofit Arts Industry** (Includes both organization and audience expenditures)

Total Expenditures	\$134.0 billion
Full-Time Equivalent Jobs	4.85 million
Resident Household Income	\$89.4 billion
Local Government Revenue	\$6.6 billion
State Government Revenue	\$7.3 billion
Federal Income Tax Revenue	\$10.5 billion



# The Arts Mean Business!

[www.artsdel.org](http://www.artsdel.org)

