

The Economic Impact of the Nonprofit Arts Industry in the STATE OF DELAWARE (FY2004-05)

Delaware Division
of the Arts



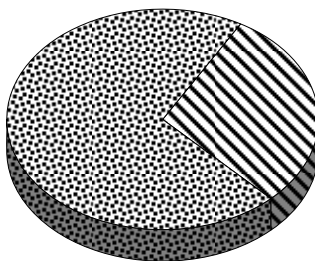
Economic Activity	Arts Organizations	+	Arts Audiences	=	Total Expenditures
Total Expenditures by Nonprofit Arts Industry	\$100,393,885		\$41,970,839		\$142,364,724

Spending by Arts and Cultural Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Total Impact of Arts Organizations	+	Total Impact of Arts Audiences	=	Total (Direct & Indirect) Economic Impact
Jobs Supported (Full-Time Equivalent)	2,581		1,104		3,685
Household Income Paid to Residents	\$77,164,000		\$25,247,000		\$102,411,000
Revenue Generated to <u>Local</u> Government	\$1,139,000		\$574,000		\$1,713,000
Revenue Generated to <u>State</u> Government	\$5,238,000		\$2,419,000		\$7,657,000

Nonprofit Arts Organizations and Their Audiences Spent \$142.4 Million During 2004-05

Nonprofit Arts
Organizations
\$100.4 Million



Nonprofit Arts
Audiences
\$42 million

Event-Related Spending by Arts & Cultural Audiences Totaled \$42 Million (excluding the Cost of Admission)

Arts Attendance Findings	Resident* Attendees	+	Non-Resident* Attendees	=	All Arts Attendees
Attendance to Nonprofit Arts Events	1,228,807		352,669		1,581,476
Percentage of Resident/Non-Resident Attendees	77.7%		22.3%		100%
Average Dollars Spent Per Attendee	\$17.26		\$58.87		\$26.57
Total Event-Related Spending	\$21,209,206		\$20,761,633		\$41,970,839

Nonprofit Arts & Cultural Attendees Spend an Average of \$26.57 Per Person (Not Including the Cost of Admission)

Category of Expense	Resident* Attendees	Non-Resident* Attendees	All Arts Attendees
Meals and Refreshments	\$11.39	\$25.41	\$14.53
Souvenirs and Gifts	\$1.15	\$6.34	\$2.31
Transportation	\$1.57	\$6.57	\$2.69
Overnight Lodging (one night only)	\$0.71	\$10.45	\$2.89
Other	\$2.44	\$10.10	\$4.15
Total Per Person Spending	\$17.26	\$58.87	\$26.57

* Residents are attendees who reside in the State of Delaware; non-residents live outside Delaware.

Source: *Arts & Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences In the State of Delaware*, Americans for the Arts, 2006. For more information about this study, contact the Delaware Division of the Arts (www.artsdel.org).

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