



**For Immediate Release**

Contact: Paul Weagraff, Director, Delaware Division of the Arts  
302-577-8289, [paul.weagraff@delaware.gov](mailto:paul.weagraff@delaware.gov)

**Division of the Arts Encourages Arts Philanthropy through *Do More 24 Delaware***

Wilmington, Del. (January 14, 2021) – The Delaware Division of the Arts is proud to support the arts through Delaware's largest day of giving, *Do More 24 Delaware*, on March 4-5, 2021. This year, the Division will provide up to \$425,000 in matching funds to its FY2021 arts organization grantees in conjunction with the statewide giving day event. The Division's "stretch pool" funds will be awarded to grantees who fundraise through the [domore24delaware.org](http://domore24delaware.org) website over the 24-hour fundraising period. *Do More 24 Delaware* is organized by United Way of Delaware and Spur Impact Association.

Division funds will be allocated to its participating grantees in proportion to the donations they raise through the *DoMore24 Delaware* campaign, including bonuses for organizations with the highest number of donors. Donations will allow organizations to develop new delivery mechanisms, prepare for re-opening their facilities, and resume live production and presentation schedules as COVID restrictions are relaxed.

Paul Weagraff, director of the Delaware Division of the Arts states, "We expect that this 'stretch pool' incentive will boost arts organizations' fundraising efforts as well as encourage individuals to donate to their favorite arts organizations. This opportunity benefits arts organizations at a time when COVID restrictions have severely reduced the earned revenues necessary to cover ongoing overhead expenses."

The Delaware Division of the Arts remains committed to cultivating and supporting the arts to enhance the quality of life for all Delawareans. This partnership with Spur Impact, United Way of Delaware, and the *Do More 24 Delaware* planning team provides a great opportunity to work together in fostering philanthropy in support of the arts.

**About the Delaware Division of the Arts**

The [Delaware Division of the Arts](http://arts.delaware.gov) is an agency of the State of Delaware. Together with its advisory body, the Delaware State Arts Council, the Division administers grants and programs that support arts programming, educate the public, increase awareness of the arts, and integrate the arts into all facets of Delaware life. Funding for Division programs is provided by annual appropriations from the Delaware General Assembly and grants from the National Endowment for the Arts, a federal agency. For more information about the Delaware Division of the Arts, visit [arts.delaware.gov](http://arts.delaware.gov) or call 302-577-8278.

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