

Scoring Rubric for Project Support Grants

		Exemplary	Exceeds Expectations	Meets Expectations	Needs Improvement	Deficient
Artistic Relevance & Vitality (30%)	Relevance	6 Project demonstrates exemplary level of detail in planned activities and is relevant to the identified audience(s)	5	4 Project demonstrates satisfactory level of detail in planned activities and is relevant to the identified audience(s)	3	2 Project demonstrates indeterminable level of detail in planned activities and is relevant to the identified audience(s)
	Vitality	4 Project leaders and/or artists that have substantial experience successfully engaging identified audiences and/or community members	3	2 Project leaders and/or artists that have some experience engaging identified audiences and/or community members	1	0 Project leaders and/or artists that have little to no experience engaging identified audiences and/or community members
Community Impact & Engagement (40%)	Impact	6 Project clearly meets three or more of the Project Support Requirements (see below) Project includes exceptional collaborative planning, partnerships, and/or community involvement	5	4 Project fills one or more the Project Support Requirements (see below) Project includes some collaborative planning, partnerships, and/or community involvement	3	2 Project is not consistent with any of the Project Support Requirements (see below) Project includes no collaborative planning, partnerships, and/or community involvement
	Engagement	4 Project and/or organization includes detailed plans to effectively engage new and diverse participants, including historically under-resourced geographic and/or underrepresented communities, and people with disabilities	3	2 Project and/or organization includes some plans to engage new and diverse participants, including historically under-resourced geographic and/or underrepresented communities, and people with disabilities	1	0 Project and/or organization does not include any plans to effectively engage new and diverse participants, including historically under-resourced geographic and/or underrepresented communities, and people with disabilities
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The descriptors above elaborate on the Evaluation Criteria as set forth in the [Project Support guidelines](#) and are designed to guide panelists in their discussion and ranking of each application. The weighted scales (0-4 and 2-6) are intended to highlight the Division’s priorities as set forth in its [Strategic Plan](#). Updated 11/30/2022.

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		Exemplary	Exceeds Expectations	Meets Expectations	Needs Improvement	Deficient
Management & Success (30%)	Management	6 Project strongly connects to the organization's mission Personnel described includes exceptional capacity to successfully plan and carry out the project	5	4 Project connects to the organization's mission Personnel described includes capacity to successfully plan and carry out the project	3	2 Project is not consistent with the organization's mission Personnel described does not include the capacity to plan and carry out the project.
	Success	4 The application explains what a successful project looks like and has comprehensive program evaluation Project budget is realistic, detailed, and includes a wide variety of income sources	3	2 The application explains what the project looks like and includes some program evaluation Project budget is realistic, detailed, and includes a variety of income sources	1	0 The application does not clearly explain what the project looks like and does not include any program evaluation Project budget is not realistic, detailed, and does not include any income sources

Project Support funding is available for arts projects that accomplish one or more of the following requirements:

- Provide opportunities for expanding [diversity, equity, and inclusion](#) in arts programming and participation
- Provide experiences of artistic merit and integrity for the public
- Involve collaborations between artists or arts organizations and community and civic groups, government entities, schools, or social service agencies
- Reach audiences and participants with limited access to the arts or to a particular art form
- Support arts programs in new or non-traditional venues
- Provide opportunities for artistic expression of a community's unique history, culture, or circumstances
- Provide lifelong learning opportunities in the arts beyond the school setting
- Offer opportunities for the creation of new works of art
- Provide opportunities for conservation, documentation, and appreciation of the artistic traditions of diverse cultures and communities

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